

THE FIRST 100 DAYS

TIMELINE OF KEY ACTIVITIES TO BE PERFORMED BY LEADERSHIP



Transfer remaining assets (such as hosting, media and industry accounts etc.) to new Leadership team bringing administrative control under one roof - to be executed via Executive Order

Create bylaws and requirements for new projects to be part of the Hoge Ecosystem, establishing a uniform standard required for Hoge support

Create a Leadership Wallet that can be used for limited discretionary funding (capped \$25k) of key project activities. Any funds over \$25k will move to War Chest wallet and be subject to community approval for spend

Version 3.0 of Hoge Website - centralized platform for Hoge communications and 'Golden Source' of

V1 vs V2 Contract

Discussion on if V1 or V2 best serves our needs and objectives

Hoge Project Integration Integrate projects related directly to Hoge, thereby building the brand and utility of the project e.g. OptiSwap, HOGEVault, HogeOTC, Hoge Wallet

Propose key marketing initiatives to the community for progression with available funding, thereby adding value and visibility to the project, for example marketing campaigns, Twitter verification etc.

Give the community and new eyes a place to go for quick, shareable information and content. Goal Is to grow this social platform to over 10k followers

Top 5 Fund (\$500k)
Confirm to the community that Top 5 Exchange funds are for that purpose only - to be executed via Executive

ial Media Management Deve

Onboard managers to step up our management of key social media platforms enabling more effective communication with our community

Convert BSC wallet into 'War Chest Wallet' for funding. Raise \$50k target for funding key initiatives. Any activities to be funded from this wallet would require community approval

Provide clarity on ownership of Hoge Smart contract via **Executive Order**

Integrate Hoge Inc to facilitate paying day-to-day operational bills and expenditure

Trademark and Intellectual Property filings in relevant national and international jurisdictions to protect the Hoge name and brand

Central Exchanges
Continue to pursue Top 5 exchanges, reinforcing 'attractiveness' through revitalized team and eco system of projects

Launch of the official Hoge Merchandise store that will directly help fund marketing initiatives as well as grow over time to offer physical art and NFT integration. Any community member can design a shirt

Leadership ElectionElection of new members to leadership roles and ratification of those staying on, placing the running of Hoge in the hands of the community

